

Taking the Pain out of Selecting a Processing Provider

New Pizzeria Orders from First National Merchant Solutions' Menu of Card Processing Services

The Challenge

Among the many decisions first-time restaurant owner Nick Strawhecker had to make while starting Dante Pizzeria Napoletana was choosing the right card processor. With more than 150 vendors selling everything from tables to fresh produce vying for his attention, Strawhecker had little time to focus on a processing partner. For help he turned to his father, payments industry consultant Kurt Strawhecker. Together they chose to put the restaurant's card processing needs in the hands of First National Merchant Solutions.

The Solution

Drawing on past experience with business start ups, the First National Merchant Solutions team focused on making the payment process – from implementation to go live – as painless as possible. Phone calls and meetings with Nick were kept to a minimum, and the team worked to quickly turn around any requests for more information.

“The meetings we had were easy, simple,” said Nick Strawhecker, owner of Dante. “Other companies wanted to meet all the time. First National Merchant Solutions made things easy to understand. When I asked for a sample statement, I received one very quickly. With other providers, I waited weeks.”

First National Merchant Solutions provides Dante complete processing for Visa, MasterCard and Discover cards. Support is available 24/7 to handle any issues.

“Working with a vendor to accept card payments can be a very complex project – especially for the first-time merchant,” said Kurt Strawhecker, managing director of The Strawhecker Group. “First National Merchant Solutions looks at the situation from the merchants' perspective, and understands that the process doesn't have to be as complex as some make it. They were easy to work with, offered easy to understand pricing and statements, and helped make sure their processing services integrated with Nick's in-house software and hardware.”

In addition to in-restaurant dining and card acceptance, Dante offers curbside pickup, complete with card processing.

First National Merchant Solutions provides a variety of payment processing solutions to meet the unique needs of merchants. These solutions include credit, debit and prepaid processing, secure Internet commerce processing, electronic benefit transfer processing and check guarantee, authorization and collection. All are designed to help merchants control costs and fraud. First National Merchant Solutions also provides merchants with ongoing training and 24/7 personal support.

Dante is certified by the Associazione Verace Pizza Napoletana (VERA) whose mission is to protect and preserve the Neapolitan pizza tradition and promote the craft of pizza making. The organization also certifies professional pizza makers in the tradition of Neapolitan Pizza.

Customer Case Study | Dante Pizzeria Napoletana

 **First National**
Merchant Solutions®



Challenge:

Selecting the right payment processor for a new business

Solution:

First National Merchant Solutions

Results:

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Nick Strawhecker
Owner, Dante Pizzeria Napoletana

About Dante Pizzeria

Dante is Omaha's first certified Neapolitan Pizzeria. Utilizing the areas fantastic bounty of local produce as well as products from Italy such as San Marzano tomatoes and Caputo flour - Dante has a devout commitment to product, environment and hospitality. Chef/owner Nick Strawhecker oversees the menu which also features fresh pasta, house made mozzarella and other seasonal Italian dishes.

For more information, visit
www.fnms.com

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